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Schätti Leuchten

March 2016

**Light + Building
Hall 1.2 Stand J18**

The appearance at the "Light + Building" 2016 in Frankfurt, the world's leading trade fair for light and building services technology, is a big step for the collection Schätti Leuchten. Up to that point, the company from the Swiss region of Glarus had only been active in Switzerland. With the presence in Frankfurt the distribution is extended to several other European countries. Jörg Boner productdesign has accompanied the collection since its inception four years ago. We are responsible for all product developments as well as the spatial staging of the collection.

A new product family CIRCULAR has been created. The metal band that is characteristic for all Schätti lamps has been shaped into a round, conic lamp. CIRCULAR expands the collection with standing, hanging and ceiling lamps of various diameters. Like the entire existing collection of lamps, CIRCULAR is characterised by formal understatement. There is a good reason for the concentration on known typologies. Schätti lamps function as tools. They are intended for use in work spaces and as functional light in high quality architecture. The shapes and details of CIRCULAR lamps are always coordinated with the other lamps in the collection. That means any product in the collection can be combined with any other.

The spatial staging forms a contrast with the understated formal language of the lamps. Like a stage, a panoramic picture of the alpine world of Glarus frames the stand at the trade fair in Frankfurt. The snow-covered mountains of Glarus, heavily pixelated and coloured by the Zurich graphic design studio NORM, become the identity of the Swiss light brand. Delicate white steel tubes on a white pedestal characterise the scenery on the ground. The whole picture is reminiscent of an abstract landscape. The sky is formed by a frame covered with white fabric, which reflects the intense light of the standing lamps downwards from above. The result is a surreal scenery, charged with radiant light in front of a picture of the landscape in which the lamps are produced.



01



02



03

- 02 CIRCULAR F floor lamp
- 03 ECLAR R/ ECLAR LED standard floor lamp with and without grid



04



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- 04, 05 ANDAR LED wall lamp
- 06, 07 PENDAR LED pendant luminaire with grid
- 08 CIRCULAR C ceiling lamp
- 09 CIRCULAR P pendant luminaire

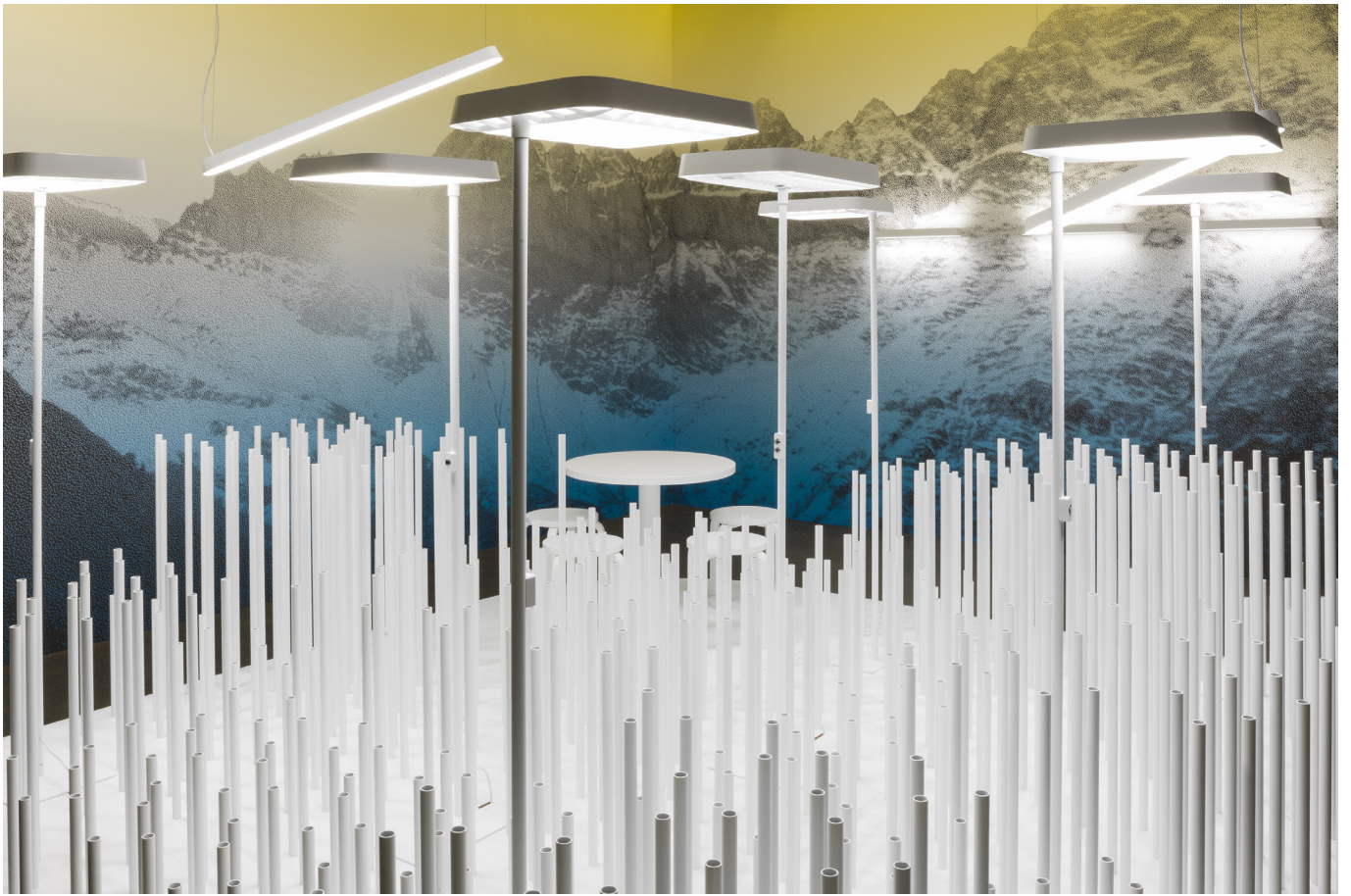




SCHÄTTILEUCHTEN







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